

Music Publishing

COMPOSERS and **SONGWRITERS** publish their work to reach a wider audience and make money.

Publishing usually means **PRINTED SHEET MUSIC** (also known as **SCORES**).

Publishing helps to **PROTECT** and **VALUE** music, and looks after the business side (like **ROYALTIES**)



PUBLISHING HOUSES



SELF-PUBLISHING



Publishing Houses are companies that take responsibility for the collection of **ROYALTIES**, making of deals with **PRINTERS**, and the selling and distribution of **SHEET MUSIC**.

Advancements in **TECHNOLOGY** (like **E-MAIL**, **SOCIAL MEDIA** and the **INTERNET**) allow contact across the globe. Self-publishing gives composers **FULL CONTROL** of their work.

ADVANTAGES:

- ✓ Publishing houses have the funding to publish music
- ✓ They have connections in the industry
- ✓ Publishing houses are associated with high quality, so would increase it's status
- ✓ Big promotional opportunities
- ✓ More opportunity to make profit

DISADVANTAGES:

- × Need to go through an agent or company rep who will take a percentage of the money earned
- × Harder to get music published when in a big company (more competition)
- × May require further editing or changes to your music

ADVANTAGES:

- ✓ Don't need to go through an agent (saving £££)
- ✓ More creative control in the editing process
- ✓ Can be a stepping stone to a larger company - good chance to build contacts and build a CV
- ✓ Can cater to specific genre - not the genre/style wanted by a company

DISADVANTAGES:

- × Less marketing or promotional opportunities... has to be carried out by the composer themselves
- × You are likely to make less money, especially setting up
- × Not linked with contacts in the industry on the same scale as a publishing house - less distribution of work